

SaPu *Rasa*



COMPANY PROFILE

ABOUT SaPu Rasa

Sa Pu Rasa established since yearly 2020, located in Jakarta, Indonesia. Our company is growth wild and fast to be one of a **“leading of agricultural and handcraft rattan furniture supplier in Indonesia and internationally”**. We are a specialist in trading Indonesian agricultural and handcraft rattan furniture.

We supply great coffee; promote farmer by providing advanced farming technology to ensure high quality production with grade value.

Our spices are one of the high-quality spices in Indonesia due to our regular visit to the various growing regions to get a feel the crop, sizes, and quality variations.





Strategy

Vision

Being a big supplier of agricultural and handcraft rattan furniture to international markets, sustain quality and help in reviving the agricultural farming and local crafting in Indonesia as viable business entity.



Mission



Sa Pu Rasa is committed to transform the lives and livelihoods of farmers and craftsmen, socially and economically by availing modern inclusive farming technology and human resources to maximize their opportunities.



TEAM

For more information, visit
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Founder & CEO
Chrystine Olivia H Siahaan



President Director
George Nathanael Stevris Wotan

Our Philosophy

Agricultural Technique

Our teamwork is closely with the farmers to ensure proper agricultural technique are used. The most important is reduction of the use of pesticides, organic farming, and appropriate fertilizers.

Supply Chains

We control and check all our supply chain from direct sourcing, farmers, and until closing containers for export. We can provide products, which are the only new crop stock in large quantity to our buyers with ***competitive prices and quality.***



Know-How

Our special know-how is dry coffee and spices by natural fine sun drying, this is how with preserve good quality and unique natural taste. This technique needs trained and qualified staff.

Packing

We pack our products according to customer request and following regulations, requirements from the custom services at each destination.

Customer Focused

We feel responsible for our customer's products and aim for safety and optimization. The specification of our customer's products is our top priority. Our aim is to be a partner of our customer and to add value in the short as well as the long term.





Coffee
Bean



Herbs
and
Spices



Coconut
Charcoal
Briquette



Rattan
Furniture

Our Products



Coffee Bean

Sa Pu Rasa is founded October 2020 and highly involved in exporting *Arabica* and *Robusta* of Sumatera Island in Indonesia. Purchasing, processing, and exporting of Arabica and Robusta coffee bean is what our major activities are. Our company is now exporting Arabica and Robusta coffee bean both in the mainstream and specialty coffee market (Asia, Europe, USA, and Middle East). Sa Pu Rasa coffee industry has a very well organized and structured management system.



Arabica Coffee - Arabica coffees can be physically identified from the form of its plants and its small sized fruit. Arabica coffees are low in caffeine, and poses a fragrant aroma compared to the other two types of coffee. The leaves are smooth, and the wave and bone of the leaves are not clearly visible. Arabica coffees are mostly located on plateaus. Famous Arabica coffee producers in Indonesia are Aceh Province, Pagar Alam (in South Sumatra Province), throughout Java Island (Pangalengan Sub-district, Bogor Regency, Wonosobo Regency, through East Java Province). Arabica properties can stimulate the brain to prevent Alzheimer's, and Parkinson's, relieve stress due to work stress, increase the metabolic processes by stimulating the brain to stay active and increase arousal and mood.

Robusta Coffee - Robusta coffee can be identified by its flexible stem that extends downwards, large wavy leaves, leaf veins/bone that are clearly visible. Robustas have several variants of clones that are resistant to PBKo and *nematodes* (Choke Stalk Chocolate). Even so, some do not possess the same resistance to PBKo and *nematodes*. Robusta coffee are used as a substitute for arabica coffee in the lowlands due to its more resistance to *Hemileia vastatrix* disease or rust leaf. Robusta coffee is known to be able to neutralize poison of the bongkrek tempeh (a variety of tempeh from Central Jawa) and revive and increase stamina and concentration.

Coffee Origin



Mandheling



Aceh Gayo



Balige



Lintong



Coffee Syrup

Herbs and Spices

Indonesia is known as a country that is rich in spices. Its location on the equator and the plains with excellent fertility rates makes Indonesia the center of spices with superior quality. The spices that we export especially **Vanilla Beans and Nutspices (Betelnut, Nutmeg, Cloves, Cassia, Ginger, and Candlenut)**, prepared with the right processing techniques, according to the applicable standards to ensure their quality. Spices are packaged according to customer requests and meet customs requirements at each destination.



Coconut Charcoal Briquettes

Sa Pu Rasa is a leading manufacturer and exported of 100% coconut shell charcoal briquettes, from Indonesia. We control every step of the manufacturing and quality control process of our briquettes, from coconut shell selection, cleaning, and carbonization all the way through to final briquetting, drying, and packaging. We supply coconut shell charcoal briquettes in any desired shape or design preferences. We insist on producing our own raw coconut shell charcoal for most of our briquette production and working the fixed carbon content is high and ash content low. Our providing very high heat, long burn time, and minimal ash. Due to the high-quality charcoal used, our briquettes produce no smoke, odours or sparks during burning.



Coconut Charcoal Briquette Quality



Super Premium



Premium



Medium



BBQ Charcoal



Rattan Furniture

Rattan is the most ecological material that is available to us. Common knowledge dictates that cutting down trees from the rain forest destroys our environment and once cut, the trees will not grow back. One must replant new trees and it takes many decades for a tree to mature. Rattan, however, grows again and at a very fast pace. It can only be found in the rain forest as rattan needs trees for it to wrap on to reach for sunlight. This means that as long as there are trees in the rain forest, rattan will always be a sustainable raw material. This material can be found in the rainforests in *Kalimantan, Sulawesi, and Sumatra*. There are so many animals inhabiting these areas, including the famous and endangered orangutans. These poor animals are losing their natural habitats by humans cutting down trees illegally for financial benefits.

In Sa Pu Rasa, we also help you to find, decorate, and design the perfect furniture for any kind of needs both for indoor and outdoor. From the best material we also diverse array of sofa set, dining set, chair, table, garden furniture, bar set for home, hotel, restaurant, resort, and many more. We provide high quality **material for rattan, such as natural rattan, water hyacinth, bananas, seagrass and kobogray.**

Rattan Furniture



Dining Set



Sofa Set



Cabinet



Buffet



Basket Set